



Safegram Press Kit

Organisation profile, masthead, editorial standards and media contacts

Organisation profile

Legal name	Safegram Ltd
Founded	2026
Headquarters	Dublin, Ireland
Founder & CEO	Silvestru Macoveiciuc
Category	Privacy-first social network and verified marketplace
Availability	Free on iPhone and Android — Ireland is the first focus market
Press contact	support@safegram.com (subject: PRESS)
Publication	Safegram News — safegram.com/news

Approved short description

Safegram is a Dublin-built privacy-first social marketplace where people, creators, verified sellers and businesses can connect, chat, post, trade and build trust with more control.

Approved long description

Safegram is a Dublin-built privacy-first social marketplace combining social networking, end-to-end encrypted chat, verified users, verified sellers, verified business accounts, creator monetisation and marketplace tools. Safegram is designed to create safer online connections by helping people understand who is on the other side before they follow, message, buy, sell or meet. Identity checks are carried out by our verification partner Didi; Safegram does not store identity documents or biometric data.

Founder bio

Silvestru Macoveiciuc is the founder and CEO of Safegram Ltd. He started Safegram after seeing how routinely people in Ireland were losing money and trust to fake profiles and marketplace scams.

Masthead

Safegram News is a small newsroom and we name everyone accountable for it. Any question about a story, a source or a correction can go to the people below.

Silvestru Macoveiciuc — [Founder, CEO and Publisher](#)

Owns and publishes Safegram News, sets editorial policy and signs off corrections. Writes on verified identity, trust and safety, and Irish technology. Dublin, Ireland. support@safegram.com — safegram.com/authors/silvestru-macoveiciuc

Safegram Editorial Team — [Reporting and review desk](#)

Researches, writes and fact-checks coverage of online safety, privacy, scams and marketplace trust against public primary sources. Dublin, Ireland. support@safegram.com — safegram.com/authors/safegram-editorial

Editorial standards

Sourcing. Claims about harms, lawsuits or regulation link to primary sources — court dockets, regulators, official reports — not to secondary summaries.

Named authorship. Every article carries an author page and a visible publication and update date.

Corrections. Material errors are corrected in place with a dated correction note kept on the article, and every correction is listed in our public log at safegram.com/corrections.

Marketing kept separate. Product pages are clearly product pages. News articles are not sold, sponsored or exchanged for coverage.

Honest claims. We say we are building a safer platform. We do not claim to be the safest, and we do not guarantee safety.

Live figures. Statistics shown on our site refresh automatically and cite their source, so anyone can check them independently.

Logo and brand use

The official Safegram app icon is at safegram.com/app-icon.png. You may use it in accurate editorial coverage. Please do not recolour, stretch or add effects, and keep clear space around it equal to a quarter of its width. Product screenshots are available on request.

Links for journalists

Press kit	safegram.com/press-kit
Corrections log	safegram.com/corrections
Publisher info	safegram.com/publisher
Authors	safegram.com/authors
Newsroom	safegram.com/news
News RSS	safegram.com/news/feed.xml
News sitemap	safegram.com/news-sitemap.xml
Verification partner	safegram.com/verification-partner

Interviews with the founder and a 60-second product demo are available on request. Email support@safegram.com with PRESS in the subject line.